



No Upfront Cost

Hassle Free

Increase Value

Resigym is the **latest concept** of gym installation and management for residential developments.



Everyone benefits with Resigym

Developer & Landlord

A bespoke fitness facility enhances the exclusivity of the development and adds extra value to the development, making this a valuable sales and marketing tool.

Having a respected specialist company undertaking the scoping, implementation & ongoing management of the facility provides a level of assurance to the process.

With Resigym's service model, there are no set up costs or capital outlay required for the gymnasium equipment installed in your facility.

Managing Agent / Estate Manager

Your residents are provided with superior health & fitness services as standard.

Our service model of a fixed yearly fee with no additional running & maintenance costs mean expensive call out charges are a thing of the past.

An in-house fitness facility of Resigym quality provides managers with a superior resale tool which adds real value to the ongoing marketing of the development.

Residents

A resident-only gym fully equipped to the high standards of a commercial health club, with integrated support as standard.

Guaranteed provision of the latest in fitness equipment technology making for an enjoyable workout environment.

A great resale tool for selling on your apartment.

Corporate and Commercial

A bespoke facility selected, installed and managed by specialists.

Inductions and staff training to ensure all staff make the most of the equipment.

Full "needs and wants" analysis to ensure the equipment selected satisfies all employees.



Gym **options** tailored to your needs

Unmanned

- ▶ Ideal for small gyms within residential or commercial environments.

Part-manned

- ▶ More suited for larger gyms within larger residential developments or a commercial environment.

Fully-manned

- ▶ Perfect for commercial buildings or individual companies, or very large residential developments with a large gymnasium / health club style facility.

Hybrid

- ▶ A gym which allows a combination of residents and non-residents to use the facility.

Branded / Unbranded

- ▶ The facility can be branded to the development or have its own unique brand.

Who we are

Resigyms have already been installed for Working Title Films, Babcock International, Sanderson Hotel, 45 Queensgate Terrace, MKM Longboat and Jamie Oliver. Resigym provides a premium, bespoke gym installed and run by experts making it appealing to residents therefore adding value to any development.

Resigym is run by Jamie Baird, one of the UK's leading fitness professionals. During his 18 years in the industry, he has developed an unparalleled reputation and boasts an enviable client list.

Jamie was featured on Living TV's "Extreme Makeover" as the fitness guru as well as the BBC, Discovery Health, Sky TV, C4 and Living TV. He is recognised as one of the top fitness experts in the UK having been featured in Elle, Harpers Bazaar, The Daily Telegraph, The Sunday Times, Grazia, British Airways Business Life and many other publications due to his cutting edge approach to fat loss training. Jamie's has published two books, "Running Fit" and "Cycling Fit".

Resigym is a member of the FIA (The Fitness Industry Association).





The **process**

Objective & Aspiration Analysis ▼

Bespoke Concept & Design Proposal ▼

Managed Delivery & Installation ▼

Ongoing Management & Service
to Minimise Hassle ▼

The Cost ▼

Our service structure means that the only cost to Developers is in the provision of infrastructure elements such as lighting, flooring, aerial, water & electric points, ventilation & shower facilities as appropriate.

Resigym doesn't apply ongoing costs to Developers, Landlords or Managing Agents for the set-up, installation or ongoing running of the fitness facility – instead this cost is included within the resident's / tenant's service charge. The Queensgate Terrace development only costs each apartment £6.75 per week compared to an average weekly membership of £40 per couple.

The overall cost of the gym will depend on the size of the facility and the size of the development, plus the specification of equipment and the length of the contract agreed upon.

For more information contact Jamie on 020 7372 3004
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